

GARETH VAUGHAN



DESIGNER / DEVELOPER



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WEBSITE
www.637pixels.com

I am a freelance graphic designer and developer with over 20 years' experience in the New Media industry. I am a capable, resourceful, creative, motivated and an approachable individual with a comprehensive experience and understanding of software and hardware. I successfully plan and prioritise my own workload and am an enthusiastic team player. I equally work on my own initiative and have an eye for detail. I have built up strong relationships with all the clients I have worked with and I listen and understand my clients' needs. I enjoy creating and designing products to fit your requirements.

SKILLS



DESIGN

I work with both MAC and PC Platforms. I have experience of print design, logo design, banner design, storyboarding and 3D modelling and animation.



DIGITAL

I have worked in many aspects of the digital arena including: email marketing (MailChimp/Litmus), banner design and build, broadcast graphics and presentations.



ILLUSTRATION

I am experienced in vector drawing and have illustrated a number of highly detailed photorealistic images.



CONTENT

I have used a number of content management systems including WordPress, Contensis and Expression Engine. I am also familiar with building themes and templates.



DEVELOPMENT

I hand coded websites from scratch, have built responsive / mobile websites, browser testing and compliance. I code in PHP/MySQL, ASP .NET C#, HTML, CSS, JavaScript, Flash Actionscript and Objective C.



VIDEO

I have experience of creating DVD videos and digital video editing along with video and audio compression.

SOFTWARE



Photoshop



illustrator



InDesign



After Effects



Premiere



Flash



Dreamweaver



3D Studio Max



Microsoft Office

BRANDS

Adobe, Autodesk, B&Q, BBC, Boots, Cisco, Clinique, Discovery, DKNY, Fiat, Gatwick Airport, Granada Media, Kalixa, MasterCard, Mindjet, Mazda, Miele, Oracle, SAP, SITA, Sungard, Torex, TravelPort, Vodafone, WebEx, Zoggs

EXPERIENCE **FREELANCE**

GRAPHIC DESIGNER & DEVELOPER

NOV 2005 - PRESENT (alphabetical order)

APS GROUP

Create html emails, banners, DVDs and promotional literature for credit card products.

ATTICMEDIA

Design storyboards for broadcast TV graphics for telephone chat based advertisements.

AVL CONSULTANCY LTD

Logo branding, stationery design, website design and build. www.avlconsultancy.co.uk

BLACK DAHLIA

Create responsive html emails and build HTML5 banners. Build WordPress websites for Anton & Erin, Firedance and Get on the floor LIVE.

BDP MEDIA LTD

Build of various teaching and learning resources for school leavers, along with customised versions of existing training courses for new and existing clients.

BITECP

Working on a variety of New Media projects, providing holiday cover for existing team members. Design and build Flash timing based game, shoot 'em up game and cyclist safety game for TFL.

CLEVER MARKETING

Create html emails and graphics.

CONRAN DESIGN GROUP

Build intranet site for 'Shopper Spectrum' brand for Procter & Gamble.

DELICATE OWL

Create WooCommerce based website to sell assortment of homemade products. Label design and creation along with photography of products. www.delicateowl.com

DNX MARKETING

Create multi-language versions of existing environmental quiz for WebEx using Flash. Create banner adverts for numerous big brand clients. Create websites for Whitehill Pelham, Talent Desk and Surrey Probation Area. Create html emails for many clients.

GUILDFORD COLLEGE

Build website using Contensis CMS, creating graphics, templates and CSS.

GUILDFORD COUNCIL

Create graphics, video and presentation for visitors to heritage buildings. (Volunteer work)

JO MEW CREATIVE

Build websites for www.breastthermography.ca, www.honemalegrooming.com, www.jomewcreative.com and www.threepiecejoinery.com

MB EXECUTIVE CARS

Design and build website www.mbexecutivecars.co.uk

MLM LEARNING

Design and build DVD resource discs for LSIS.

MONEYGRAM

Build animated Flash banners in various sizes.

NIKKI DESIGN

Build websites for www.weddingsnikkidesign.co.uk, www.nikkidesign.co.uk and www.lmhandyman.co.uk

NSC

Design and build WordPress website www.nsc.co.uk

ROADMARK TRAVEL LTD

Design and build CMS using C# ASP .NET to manage coach excursion and holiday brochure information. Design and build website. www.roadmarktravel.co.uk

STAG PRINT

Build website for www.stagprint.co.uk. Create various print based materials and product photography.

STOTSCHES & WALKER

Build a number responsive websites and mobile websites including www.traveltolondonuk.mobi and www.holidaycottagecornwalluk.co.uk

SKILL BOOSTERS

Design and build 14 websites containing material from Skill Boosters' own range of video based learning resources utilising streaming video. Develop a support site for existing products.

THE RESIDENT

Design 16 page magazine for Byfleet, West Byfleet & Pyrford Residents' Association.

TMB MARKETING & COMMUNICATIONS

Design a series of template screens for Fiat Professional Sales Club website and Mazda mpower website. Design and build Allders Opticians Flash/PHP based rewards incentive programme.

TRINITY RESEARCH ASSOCIATES

Design and build simple website. Design logo and create artwork for stationery.

YOUR BROADBAND.TV

Design and build suite of YourBroadband.TV websites.

WISETIGER

Build animated Flash banners and Flash maps for Everyone Active website.

EXPERIENCE FULL TIME

BDP MEDIA LTD | CREATIVE DEVELOPER JUN 1999 - NOV 2005

As one of the first developers at BDP Media, I had a hand in virtually every aspect of New Media within the company as it grew. Initially started working on the design and development of a new range of off the shelf CD-ROM training resources under the brand name 'Skill Boosters'. I was instrumental in their success and had worked on all of their 14 titles which sold all over the world, available in a variety of formats to suit customers' needs.

I also worked on numerous website designs; 3D rendering for visualisation and repro; broadcast graphics and animations for digital and terrestrial TV channels, title sequences, bumpers, promos for clients such as BBC, Discovery, Granada Media and ITV.

NEW MEDIA DEVELOPER | FREELANCE FEB 1999 - JUN 1999

Working on projects including ABC&D product selector CD-ROM, London Underground intranet site, London ILA website design, New Look sales presenter, Utell screensaver.

MULTIMEDIA DEVELOPER | COMMUNIQUE SEPT 1996 - FEB 1999

Responsible for programming numerous CD-ROM applications, websites and creation of graphic material and animations. Working for high profile clients such as B&Q, Boots, Girobank, Kuoni, Manpower and Zurich.

JUNIOR DEVELOPER | REALITY GRAPHICS MAR 1996 - SEPT 1996

Developing 'Zinnat Product Information Resource' CD-ROM for GlaxoWellcome, producing screen designs, layouts, coding modules as well as working on other internal projects.

TEST ENGINEER | NEC TECHNOLOGIES NOV 1995 - MAR 1996

Responsible for the testing of a new range of GSM mobile phones, reporting and logging of faults & liaising with programmers to fix the problems.

EDUCATION

1992 - 1995

Royal Holloway University of London
BSc Computer Science (2:2)

1990 - 1992

Brooklands Technical College
A Levels: Computer Science, Physics, Mathematics

1986 - 1990

Winston Churchill School
9 GCSEs

APP DEVELOPMENT

I have built many apps in the past, some for fun, some serious. Most of the apps were universal and worked on both iPhone and iPad devices. Here are a selection which may be familiar despite no longer being available on App Store:

Capital City
Counter Up
Fake The Weather
Flag Master!
Game Set Match Tennis Scoreboard
Game Shot Darts Scoreboard
Maths Frogs
Maths Sumo
My Name Is...
Pit Board
Pussycat Play Centre
Substitution Board
The Heroes & Villains Quiz
Toggler
Traffic Light
Where's Santa?

**I WOULD BE
DELIGHTED
TO MEET AND
SHOW YOU
MY WORK
IN PERSON**

**Get in
Touch!**



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